

Rosie Maharjan

Product Designer | www.rosiemaharjan.com
(317) 494-5458 | rosiemaharj@gmail.com

Education

Indiana University Kelley School of Business

B.S. in Information Systems
Aug 2016 - May 2020

ESADE Business School Barcelona, Spain

Concentration in Marketing
Jan 2019 - May 2019

Skills & Tools

Design Software

Figma
Procreate
Adobe Creative Cloud (Adobe XD,
Illustrator, After Effects,
Photoshop, Premiere Pro,
Dreamweaver, InDesign,
Dimension, Animator)

Code Familiarity

HTML, CSS, PHP
Dart & Flutter
SQL (Database Management)
Python (Data Analytics)

Additional Software

Visual Studio
Android Studio
MS Office (Excel, Visio,
Access)

Experience

Product Designer

Rocks • Indianapolis, IN, USA • Sep 2019 – Present

- Designed mobile MVP in collaboration with Periodic.is using Flutter; participated in B-Start accelerator and awarded grant.
- Developed product marketing [website](#) to measure market demand; gained traction of over 200 users on waiting list set for release; responsible for product roadmap regarding new concepts for future features through user testing.

UI Designer, Developer

Adhikaar • New York City, NY, USA • Mar 2020 – Present

- Translated client requirements into user-friendly web design; optimized user experience to account for donor engagement; maintain and update news and additional feature implementations as needed (contract).
- Fixed bugs on existing site and implemented functionality and speed enhancements.

UI Designer, Developer

Tiny Dorm Concerts • Bloomington, IN, USA • Dec 2019 – Mar 2020

- Redesigned and developed responsive designs into Tiny Dorm Concert's website using HTML, CSS, and JavaScript (launching June – [view unpublished site here](#)).
- Support maintenance of website, continually updating new concert performances, artist profile pages, and genre data filters for launch.

Market Analyst

Gilil Capital Partners • Tel Aviv, Israel • Jun 2018 – Aug 2018

- Conducted sector research, competitive analysis, and due diligence on diverse set of prospective new markets and investments through leads from accelerators, investors, and online databases.
- Increased discoverability and deal flow through SEO and web development, piloting networking events, and creating promotional materials.

UX Designer

Health Advocacy Summit • Indianapolis, IN, USA • Sep 2017 – March 2018

- Redesigned original interface pages for registration links using Splash collaboration, increasing user engagement and registration-per-visit by over 40%.
- Redesigned [website](#) to integrate more user-friendly interaction by reorganizing content and information architecture to prioritize summit registration and client recruitment.